

Martians Reunited

Newsletter

Hello and welcome to the Martians Reunited monthly newsletter.

Welcome especially to all those people who have joined in the last month. We are delighted that membership is now nearly 500. It's a real mixture: 145 current and 332 former associates, 326 male and 151 female and, best of all, we already have members who have worked in all categories and regions and who currently live in 27 different countries. This is even better than we hoped for so soon and will help us achieve our goal of a truly global community.

Please would you help us by forwarding this newsletter, or the link to the site, to two or three other people you know who might be interested? That will help the community to grow steadily - and make it more useful for everyone.

News

Most significant in the news this month is our interview with Pierre Laubies, the new President, Global Petcare. In the interview he talks candidly about the new Mars organisation structure, his thoughts about the priorities and key themes for the future, and his own career at Mars.

[Read Pierre Laubies interview](#)

Recent news items include reports of awards and initiatives in New Zealand, the GCC, Germany and West Africa. There are also articles on cocoa sustainability, the Pedigree Adoption Drive for abandoned and stray dogs and the Mars Ambassador program.

We only have room for the most recent three news items on the Home page, so please take a moment to look at the News archive in case there is anything interesting that you have missed.

[Read news articles](#)

As the summer approaches for many of our members, events for the various alumni groups start being organised. So far we know of the Pastmasters Golf Day on June 4th (UK) and the Mars Xchange dinner in Paris on June 19th. Contact Louis-Simon.Faure@ellisfairbank.com for more details on the Paris dinner. And please email Editor@martiansreunited.com with information on any events you are planning: we will be delighted to feature them.

Advertising

The [Professional Services Advertising](#) section of the site, designed to showcase members' professional services firms, has built some momentum this month. Amongst the early advertisers are:

- **Amoroso**, a consultancy run by James Amoroso which offers advice on communication with the investment community and on food industry strategies
- **MIH** - Make Innovation Happen, an innovation services company run by Tim Nicol that helps clients accelerate new product development and success in-market.
- **Galeotes**, an IT consultancy that specialises in Wide Area Network technologies and IT security, run by Andy Main

- **Creating Connections**, set up by John Williams and Julie Swales, a business that runs bespoke workshops in a range of sales communication and management topics
- **Meeting Magic**, Katherine Woods' business that facilitates participative and productive meetings and helping clients do the same
- **CoCatalyst**, an Open Innovation services provider run by John Cooke, that helps clients to identify and connect with partners to deliver faster, more impactful and lower cost innovation
- **Extreme Presentation Skills**, run by Sal Pinto, a company that guarantees to transform your performance as a presenter.

If you are ever in the market for professional services, why not bookmark the [Professional Services Advertising](#) page so that next time you can check if any Mars colleagues offer the service you are looking for?

And, if you are one of those people who haven't yet posted their advertisements, please do: it's very easy to do and, until June, it's completely free! We'll also feature your business in this newsletter to give you maximum exposure to potential clients and collaborators.

Feedback

Many thanks to all of you who have emailed us with suggestions or posted feedback in the Forum. We have been working away at adding functionality to the site and correcting bugs and we have posted an update on progress on the issues in a new topic in the Forum called Technical Updates.

Please do have a look and remind us if there are still things we have forgotten! And please do keep giving us ideas of what you would like on the site.

Pictures

There's one other suggestion that has been made which doesn't need a technical answer - which is that it would be really good to have as many photographs on the site as possible.

The Home page, as you will have noticed, has a rotating set of pictures whose themes include examples of factories and the cities where there are Mars units as well as Mars consumers, ingredients and products.

However, we would love to build a collection of pictures of Mars memorabilia to feature on the site - old adverts, photographs, copies of anything you think might be interesting.

If you have any pictures that you would be prepared to let us use do please get in touch - Editor@martiansreunited.com

See you next month
Mike and Lis